

**Wisbech Town Centre
Cumulative Impact Assessment
2012**

Appendix A

Background

The Licensing Act 2003 provides a clear focus on the promotion of four statutory objectives which must be addressed when licensing functions are undertaken. They are:

- The prevention of crime and disorder;
- Public safety;
- The prevention of public nuisance;
- The protection of children from harm;

In areas where there is a significant concentration of licensed premises and there is sufficient evidence of negative impact on the statutory objectives The Licensing Act gives provision for the adoption of a Cumulative Impact Policy. The effect of adopting such a policy is to create a rebuttable presumption that applications for new premises licenses or major variations will be refused if representations are made about the likely impact of the proposals on the licensing objectives. This effectively requires the applicant to demonstrate that the operation of the premises involved will not add to the cumulative impact already being experienced.

Purpose

The purpose of this report is to review whether there are ongoing significant levels of crime and disorder attributed to a high concentration of licensed premises within the Cumulative Impact Area (CIA) and subsequently recommend whether any changes need to be made to the current area boundaries.

Methodology & Data Sources

The location of all licensed premises in Wisbech town centre was provided by PS David Bax, ASB Reduction and Licensing Manager. Licensed premises includes premises licensed for the sale of alcohol (licensed public houses, restaurants, off-licences, café/take-aways, leisure/cinema/sports, clubs, wine bars, schools/colleges and hotels) and premises with a Late Night Refreshment (LNR) license. The licensed premises were mapped enabling the concentration of premises and proximity to crime and disorder hotspots to be ascertained.

The following data sets were extracted from the Force data warehouse using i2 workstation:

- Violent crime¹ offences, criminal damage offences, and anti-social behaviour incidents which occurred between 01/01/2009 and 31/12/2011 in Wisbech town centre Wards².
- Alcohol-related³ violent crime offences, criminal damage offences, and anti social behaviour incidents which occurred between 01/01/2009 and 31/12/2011 in Wisbech town centre Wards.

Crimes and incidents which occurred in 2011 were then mapped using Blue 8 software to show the locations of the highest concentrations of offences and incidents.

¹ Throughout this document violent crime includes public order and affray offences.

² Medworth, Peckover, Clarkson, Hill Wards.

³ Alcohol – related offences and disorder were measured using an i2 query searching notes for keywords of 'alcohol', 'drinking', 'drunk' or 'intoxicated'.

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1. Licensed Premises in Wisbech Town Centre - Overview

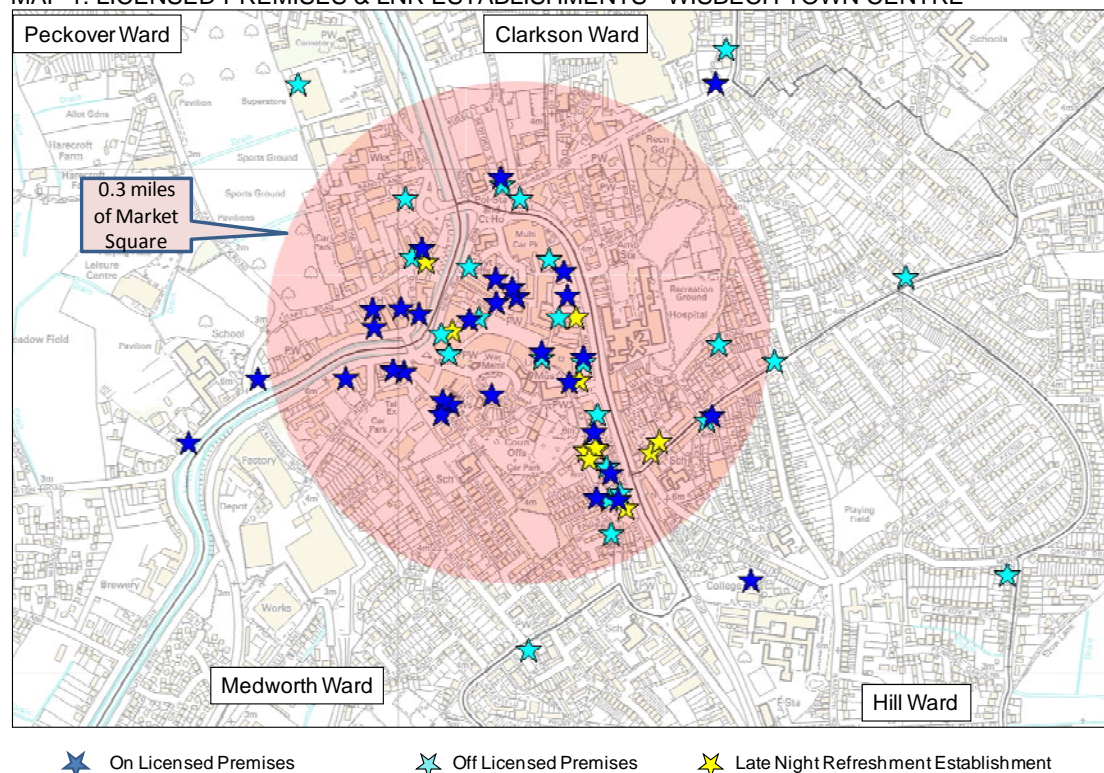
At the time of writing there are 70 licensed premises⁴ within Wisbech town centre Wards. Medworth ward has the highest number, (43 or 61%), and density per hectare, of licensed premises. This is shown on Chart 1 below. A list of the licensed premises and LNR establishments can be found in Appendix A, p10.

CHART 1: Number and density of licensed premises within Wisbech Town by Ward

Beat	On license	Off License	LNR	Total	%	Area (hectares)	Density per hectare
Medworth	21	13	9	43	61.4%	161	0.27
Peckover	7	3	1	11	15.7%	116	0.09
Clarkson	2	6	2	10	14.3%	69	0.14
Hill	3	3	0	6	8.6%	109	0.06
TOTAL	33	25	12	70	100%	455	0.15

It is apparent from Map 1 below, that most of the licensed premises and LNR establishments within Medworth Ward are clustered around the town centre; there are very few in residential areas. Furthermore, the licensed premises in neighbouring Wards are also predominantly in the town centre area - i.e. just over the Medworth Ward boundary. So irrespective of Ward boundaries, **there are 59 licensed premises and LNR within 0.3 miles of the market square⁵**, which equates to 84.3% of all licensed premises reviewed. This is shown by the red shaded circle on the map below.

MAP 1: LICENSED PREMISES & LNR ESTABLISHMENTS– WISBECH TOWN CENTRE



There are two areas in which the licensed premises and LNR establishments are particularly clustered:

⁴ This includes licensed public houses, restaurants, off-licences, café/take-aways, leisure/cinema/sports, clubs, wine bars, and hotels. This does not include betting shops, amusement arcades, conference centres, village/community halls and 'other' licensed premises.

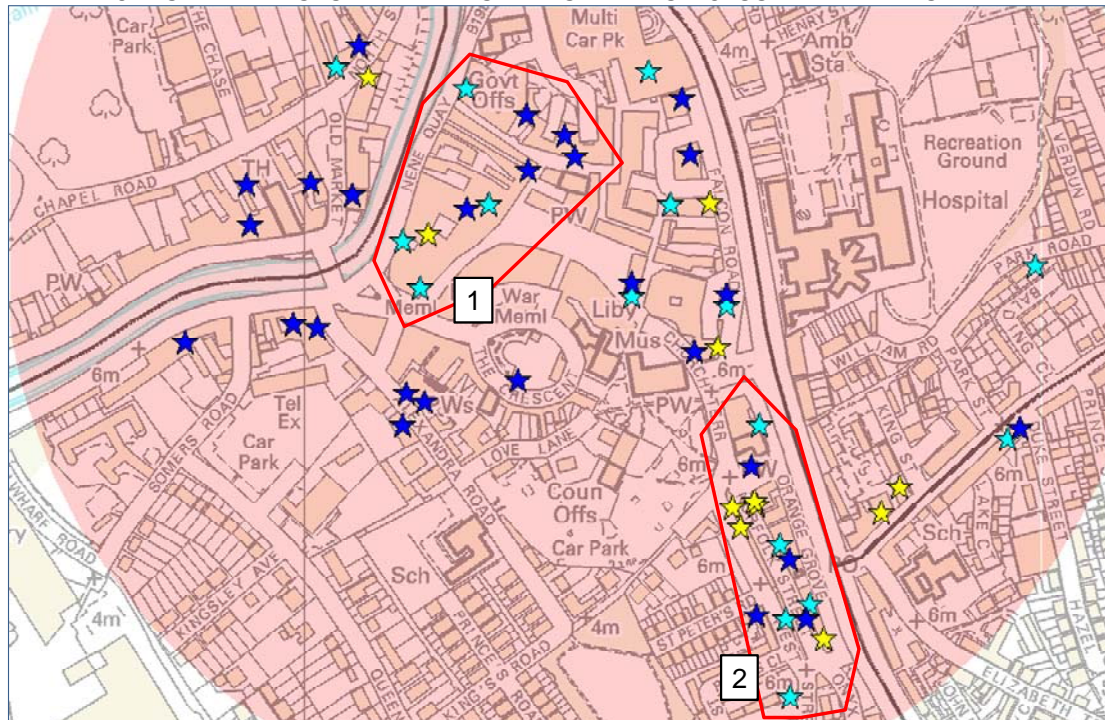
⁵ 12 LNR establishments, 19 off-licence, 28 on-licence

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1. Area between Nene Quay and Market Square.
2. Norfolk Street area.

These two areas are shown on Map 2 below.

MAP 2: LICENSED PREMISES AND LNR ESTABLISHMENTS – CLUSTERED AREAS



1. Area between Nene Quay and Market Square.

This area measures a maximum of 250 x 170 meters (0.15x 0.10 miles) and contains 10 licensed premises and LNR establishments:

- **5 On-licences** – Horsefair Tavern, The Rose & Crown PH, New Inn PH, Wisbech & District Conservative Club, Ernies Place.
- **4 Off-licences** – Best Kebab, Savers, Wisbech off-licence, Wisbech International Food & Wine.
- **1 LNR** – Tasty China.

2. Norfolk Street area.

This area measures a maximum of 300 x 100 meters (0.20 x 0.06 miles) and contains 14 licensed premises and LNR establishments:

- **5 LNR** – Tandoori Hut, Hot & Spicy, Toppings, Charcoal Grill & Kebab, Bella Mosty Pizza.
- **5 Off-licences** – Krupa Newsagent, Wisbech Mini Market, Harans Best Price, Boyals Fish & Chip shop, Warszova.
- **4 On-Licences** – Bengal Spice, Five Bells PH, Chameleon bar & Restaurant, The Wheatsheaf PH.

2. Violent crime, criminal damage and anti-social behaviour in Wisbech town centre

Numbers and proportions of offences

Analysis of the volumes of certain crimes types that are often associated with alcohol consumption can be useful in understanding the likely impact of licensed premises in a given area.

Over the past three years total violent crime, criminal damage and anti-social behaviour has actually decreased⁶ in Wisbech town centre Wards. However, as shown by Chart 2 below, *alcohol-related* crimes and incidents – both the actual *volumes* and the *proportions* of these when compared to the total amounts - have increased since 2009.

Whilst some of the increase may be due to better crime recording, the figures do suggest that alcohol-related issues are currently a significant problem in Wisbech town centre.

CHART 2: VIOLENT CRIME, CRIMINAL DAMAGE & ASB - WISBECH TOWN CENTRE WARDS

Offence/incident	2009	2010	2011	% change 2009 to 2011
Violent crime	516	454	504	-2.3%
Alcohol-related violent crime (% of total violent crime)	211 (40.9%)	188 (41.4%)	244 (48.4%)	+15.6% (+7.5%)
Anti-social behaviour	1858	1543	1480	-20.3%
Alcohol-related ASB (% of total ASB)	508 (27.3%)	498 (32.3%)	533 (36.0%)	+4.9% (+8.7%)
Criminal Damage	377	372	314	-16.7%
Alcohol-related criminal damage (% of total Criminal Damage)	46 (12.2%)	58 (15.6%)	69 (22.0%)	+50% (+9.8%)

Hotspot Analysis

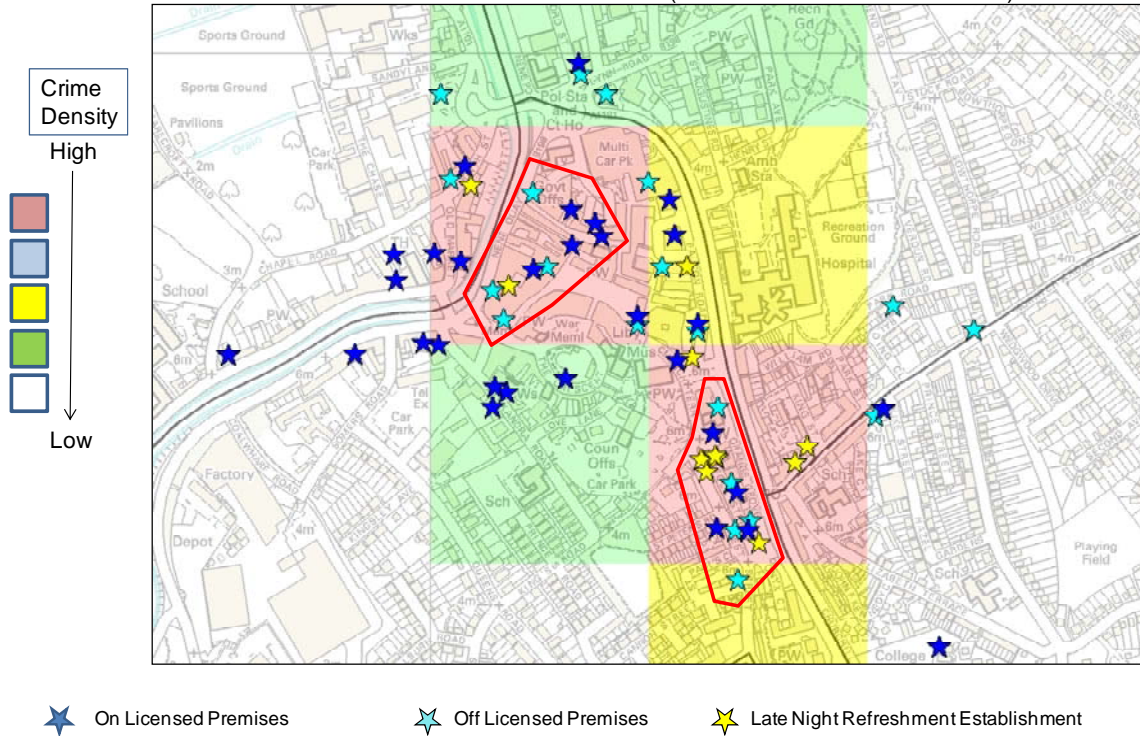
Within the town centre Wards, the hotspot locations of alcohol-related violent crime, criminal damage and ASB are very close to many of the licensed premises.

The following Maps 3-5 indicate the locations of alcohol-related violent crime, alcohol-related criminal damage, and alcohol-related ASB during 2011. These show quite clearly that the worst hotspots areas are in very close proximity to the locations in which the most licensed premises are located.

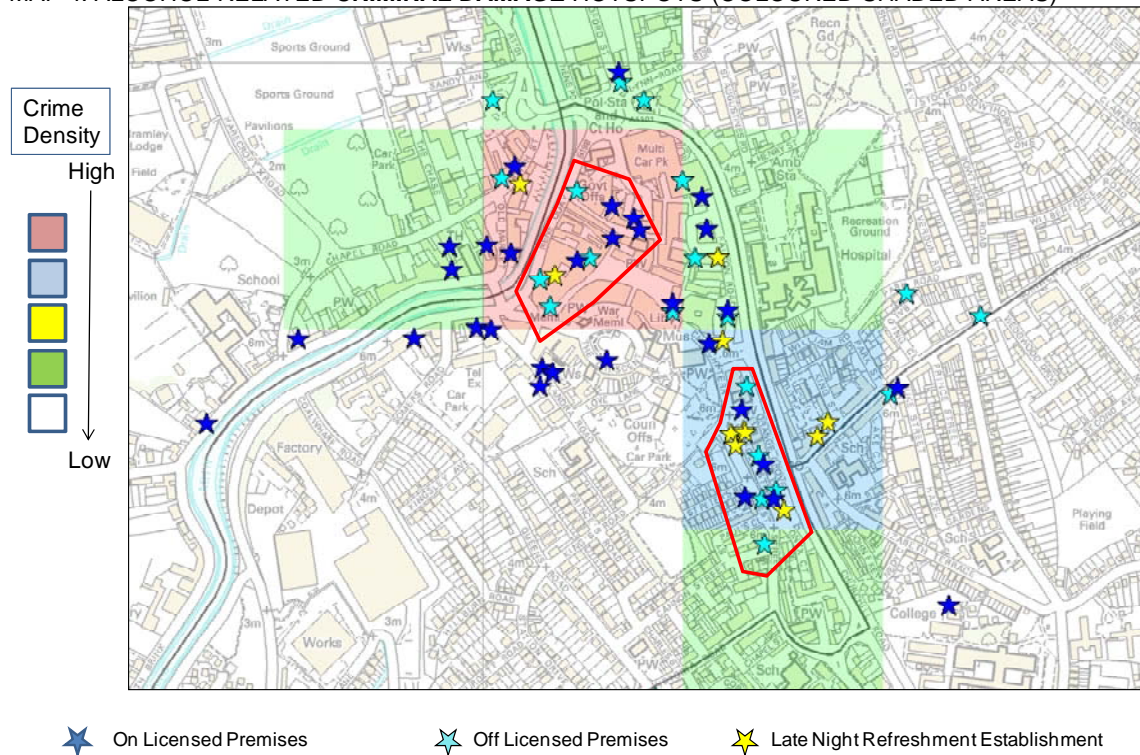
⁶ Offences and incidents are taken from data warehouse based on date occurred

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MAP 3: ALCOHOL-RELATED **VIOLENT CRIME** HOTSPOTS (COLOURED SHADED AREAS)

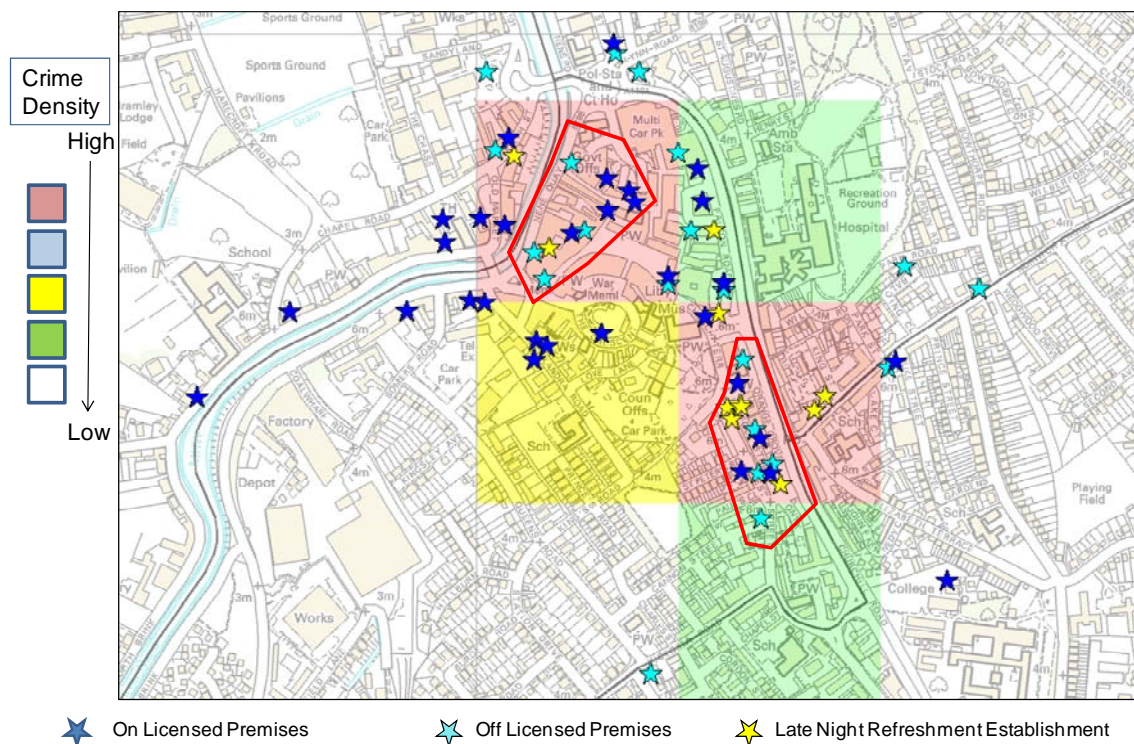


MAP 4: ALCOHOL-RELATED **CRIMINAL DAMAGE** HOTSPOTS (COLOURED SHADED AREAS)



MAP 5: ALCOHOL-RELATED **ASB** HOTSPOTS (COLOURED SHADED AREAS)

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Comparison with other areas

Within the Fenland Strategic Assessment⁷ it was reported that 31% of all violent crime in the district is committed within the major 'pub-clusters' (groups of three or more pubs / clubs within 100 metres of each other). The Wisbech town centre 'pub-cluster' was the biggest contributor to this.

In a comparison of the pub clusters across Cambridgeshire the Wisbech town centre cluster was 2nd only to central Cambridge for the number of violent offences committed during the last 12 months and had a higher offence rate compared to many areas that are already defined as cumulative Impact zones (table 4, page 21 of the strategic assessment).

Further evidence provided by analysis of Ambulance call outs also shows that Wisbech town centre is the primary location for victims of violent assault within Fenland.

Peak Time Analysis

Analysis of the timings of alcohol-related violent crime and ASB further suggests a link with the "night time economy".

- **65.2% of alcohol-related violent crimes occurred between 7pm and 4am** the following morning – and six and ten of these occurred on a Friday or Saturday night;
- **53.7% of alcohol-related ASB incidents occurred between 7pm and 4am** the following morning – and over half were on a Friday or Saturday night.

The timing of **alcohol-related criminal damage** offences is more difficult to analyse as often these offences occur where no witness is present. Nevertheless, analysis shows that, where timings have been reported, **73.4%** of such offences occur in the **evening or overnight** (47/64 offences). Offences are slightly more prevalent on a Friday or Saturday night (40.4%), although Wednesdays and Sundays record a high proportion, too.

⁷ http://www.cambridgeshire.gov.uk/NR/rdonlyres/71A95BF2-5E5E-4E5A-9180-0B0BFE9876FB/0/FenlandSA2011v3_1_Part_One.pdf

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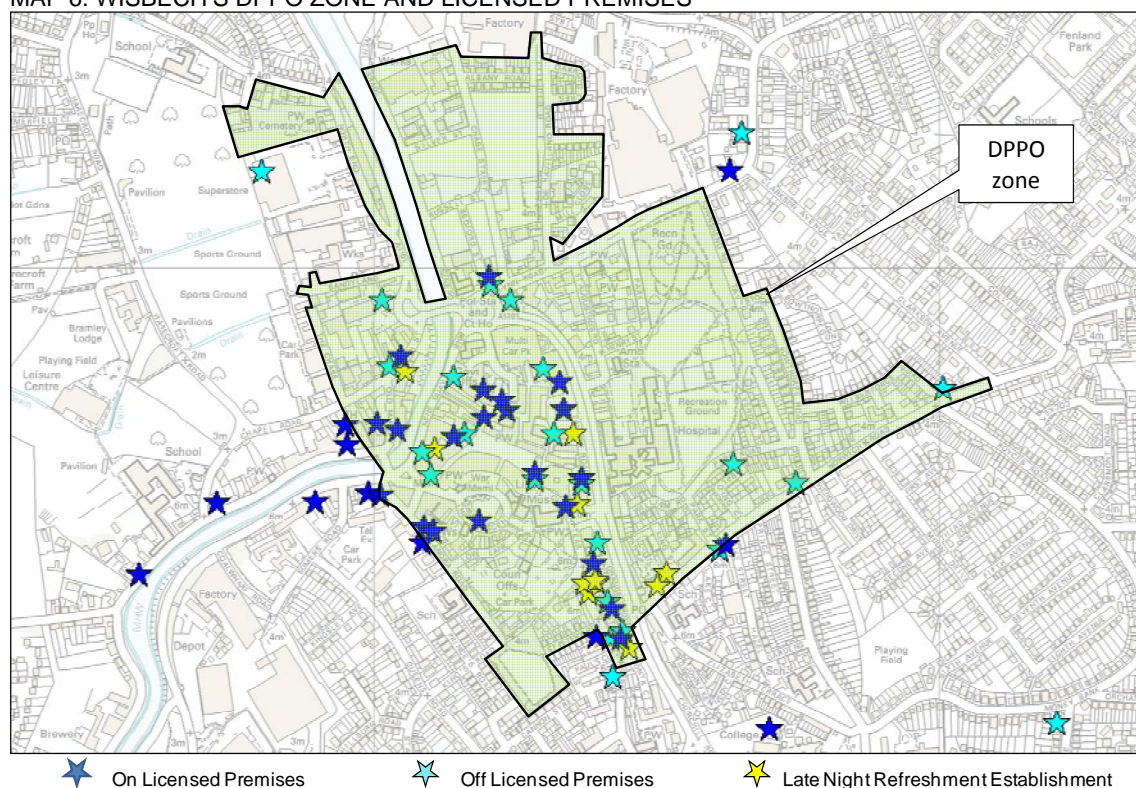
3. Existing DPPO

The Police and partner agencies are acutely aware of the problems alcohol consumption can bring and thus, since 28 November 2008, the majority of Wisbech town centre has been subject to a “Designated Public Place Order” (DPPO), which prohibits the drinking of alcohol in public places in that given zone. Map 6 below indicates that the vast majority of licensed premises are located within this DPPO zone.

In the nine month period **April to December 2011**, Cambridgeshire Police Officers made **676 seizures of alcohol** (i.e. cans, bottles) – an average of 75 per month – in the DPPO zone⁸.

Despite the regular, robust policing of the DPPO zone, alcohol-related problems still exist in the town centre area and thus it has become necessary to consider the cumulative impact of the licensed premises on crime and anti-social behaviour.

MAP 6: WISBECH'S DPPO ZONE AND LICENSED PREMISES



4. Conclusion

Whilst there have been some small reductions in violence in Fenland over the last 12 months, more significant reductions have been achieved in other parts of the County.

The end of year monitoring report for Fenland Community Safety Partnership also identified that Fenland has the 4th worst (out of 15) rate of violent crime compared to similar local authorities.

This suggests that there is a pressing need to take further action in order to reduce violence crime to more acceptable levels.

⁸ DPPO seizure list – ref DAB4

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The evidence presented in this report shows **a clear relationship between the cluster of licensed premises in the centre of Wisbech and the location of violent crime** and other alcohol related offences. The evidence also shows that there is a relationship between this cluster and ambulance call outs to attend the victims of assault. More importantly the evidence within the Fenland Strategic Assessment 2011 also shows that **the problem of alcohol related violence is worse for Wisbech compared to other similar clusters within Cambridgeshire.**

Therefore it is recommended that a Cumulative Impact Area is established for the centre of Wisbech as a significant means of achieving the required reductions in violent crime.

4. Recommendation

Consideration should be given to establishing a Cumulative Impact Area in Wisbech town, comprising either:

1. The existing DPPO zone;
or
2. a 0.3 mile radius of the Market Square
or
3. the areas within the town centre with the greatest number of licensed premises – i.e. the area between Nene Quay and Market Square (cluster 1) and the Norfolk Street area (cluster 2) as shown on Map 2 on p4.

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Appendix A: Licensed Premises and Late Night Refreshment Establishments in Wisbech Town Centre Wards

Type	Ward	Name	address
LNR	Clarkson Ward	China Garden	41 Norwich Rd, PE13 2AD
LNR	Clarkson Ward	Son Son	31 Norwich RD, PE13 2AD
off	Clarkson Ward	BP Garage	Lynn Rd, Wisbech, PE13 3DJ
off	Clarkson Ward	Costcutter	140-142 Elm Rd, PE13 2SG
off	Clarkson Ward	Mr Christopher Keteringham	Ketteringham Stores, 8B (?) Park Road, Wisbech, PE13 2DT
off	Clarkson Ward	Mr Jitendra Hoth	Priyas, 5 Lynn Road, Wisbech
off	Clarkson Ward	Premier 5 Stars	Premier 5 Stars, 195 - 197 Norwich Rd, Wisbech, PE13 3TB
off	Clarkson Ward	Rima Stores	141 Lynn Rd, PE13 3DH
on	Clarkson Ward	Alishan Restaurant	45 Bedford Street, PE13 3BN
on	Clarkson Ward	The Clarkson Arms	121 Lynn Rd, Wisbech, PE13 3DQ
off	Hill Ward	Dass Stores	51 Victoria Rd, PE13 2QF
off	Hill Ward	Quaker Stores	2 Quaker Lane, PE13 2JQ
off	Hill Ward	Seyon Store	72 Norwich Rd, Wisbech, PE13 2AP
on	Hill Ward	Gourmet Oriental	87 Norfolk St, PE13 2LH
on	Hill Ward	The Royal Standard	Elm Rd, Wisbech, PE13 2TB
on	Hill Ward	The Three Tuns	The Three Tuns, 76 Norwich Road, Wisbech, PE13 2AP
LNR	Medworth Ward	Bella Mosty Pizza	26/27 Norfolk St, PE13 2LF
LNR	Medworth Ward	Charcoal Grill Kebab & Pizza House	3 Norfolk St, PE13 2LD
LNR	Medworth Ward	Cyprus Kitchen	1A Falcon Rd, PE13 1AU
LNR	Medworth Ward	Hot & Spicy	108a Norfolk St, PE13 2LD
LNR	Medworth Ward	Istanbul Kebab	18 Blackfriars Rd, PE13 1AT
LNR	Medworth Ward	Tandoori Hut	112 Norfolk St, PE13 2LD
LNR	Medworth Ward	Tasty China	5 Nene Quay, PE13 1AQ
LNR	Medworth Ward	Toppings	3A Norfolk St, PE13 2LD
LNR	Medworth Ward	Wisbech Pizza and Kebab	4 Falcon Rd, PE13 1AU
off	Medworth Ward	Best Kebab	14-15 Nene Quay, Wisbech, PE13 1AQ
off	Medworth Ward	Boyals Fish & Chip shop	19-24 Norfolk St, Wisbech, PE13 2LF
off	Medworth Ward	Co-op Store, Wisbech	Somerfield Stores Ltd, Horsefield, Churchill Rd, Wisbech, PE13 1AR
off	Medworth Ward	Harans Best Price	Harans Best Price, 11 Norfolk St, Wisbech, PE13 2LD
off	Medworth Ward	Krupa Newsagent	44 West Street, Wisbech, PE13 2LY
off	Medworth Ward	Mr Karsan Modha	Market News, 54 Market Place, Wisbech, PE13 1DP
off	Medworth Ward	Raminta	4-6 Falcon Rd, Wisbech, PE13 1AU
off	Medworth Ward	Savers	27 Market Place, Wisbech, PE13 1DQ
off	Medworth Ward	The Brittannia Cafe	1 Little Church Street, PE13 1BG
off	Medworth Ward	Warszova	Warszova, 96 Norfolk st, Wisbech, PE13 2LF
off	Medworth Ward	Wisbech International Food & Wine	21 High Street, Wisbech, PE13 1DE
off	Medworth Ward	Wisbech Mini Market	Wisbech Mini Market, 17 Church Terrace
off	Medworth Ward	Wisbech Off Licence	Wisbech Off -Licence, European Food & Wine, Nene Quay
on	Medworth Ward	Bengal Spice	22/24 Norfolk St, PE13 2LF
on	Medworth Ward	Chameleon Bar & Restaurant	55 West St, PE13 2LY
on	Medworth Ward	Dukes Head PH	Dukes Head, 8 Church Terrace, Wisbech, PE13 1BL
on	Medworth Ward	Elgoods & Sons Ltd.,	Five Bells P House, Norfolk St, Wisbech, PE13 2LD
on	Medworth Ward	Empire Theatre	1 Blackfriars Rd, PE13 1AT
on	Medworth Ward	Ernies Place	17 Hill St, PE13 1BA
on	Medworth Ward	Horsefair Tavern	Horsefair Tavern, 31 Hill Street, Wisbech, PE13 1DB
on	Medworth Ward	J D Wetherspoon	The Wheatsheaf, 18 Church Terr, Wisbech, PE13 1BL
on	Medworth Ward	Public Inns Partnership	The Muppett Inn, 52 Market Place, Wisbech, PE13 1DY
on	Medworth Ward	Spice Bar & Restaurant	6 Falcon Rd, Wisbech, PE13 1AU
on	Medworth Ward	The Angel Inn	Mr A Balsevics, Alexandra Rd, Wisbech
on	Medworth Ward	The Angles Theatre	The Angles Theatre, Alexandra Rd Wisbech, PE13 1HQ
on	Medworth Ward	The Case PH	The Case, Horsefair, Wisbech, PE13 1AR
on	Medworth Ward	The Ferry Project	10a-14 South Brink, PE13 1JQ
on	Medworth Ward	The Gallery	New Inn, Wisbech, PE13 1DJ
on	Medworth Ward	The Rose & Crown	23-24 Market Place, Wisbech, PE13 1DG
on	Medworth Ward	White Lion Hotel (The)	5 South Brink, PE13 1JD
on	Medworth Ward	Wisbech & District Conservative Club	29 Hill St, PE13 1BD
on	Medworth Ward	Wisbech & District Ex Services Club	Wisbech & District Ex Services Club, Alexandra Rd, Wisbech
on	Medworth Ward	Wisbech Conservative Club	36 Alexandra Rd, PE13 1HQ
on	Medworth Ward	Wisbech Masonic Lodge	The Wesley Hall, The Crescent, PE13 1EH
LNR	Peckover Ward	Ho Ho	7 North Street, PE13 1NP
off	Peckover Ward	Aldi Stores Limi	Aldi Stores, Sandyland, Wisbech, PE13 1NX
off	Peckover Ward	Asda Stores Ltd	23 North End, Wisbech PE13 1PE
off	Peckover Ward	Mr Devshi Karavadra	D & S News, 9 North Street, Wisbech, PE13 1NP
on	Peckover Ward	Moghul Palace	13a North Street, PE13 1NP
on	Peckover Ward	Mr Geoffrey G Jones	Mendis Restaurant 22-23 Old Market, Wisbech, PE13 1NB
on	Peckover Ward	The Hare & Hounds	North Brink, Wisbech, PE13 1JR
on	Peckover Ward	The Kings Head	The Kings Head, 13 Old Market, Wisbech, PE13 1NJ
on	Peckover Ward	The Red Lion	North Brink, Wisbech, PE13 1JR
on	Peckover Ward	The Rose Tavern	53 North Brink, Wisbech, PE13 1JX
on	Peckover Ward	The Venue	Chapel RD, Wisbech, PE13 1RG